

# Goldup's Lane

## Marketing Account Handler

**Artform:** Theatre

**Role:** Marketing & Digital

**Location:** Remote

**Contract:** Permanent

**Working Time:** Full Time

**Salary:** £24,500 pa

### Job Summary

This is an excellent opportunity for you to work across a broad selection of marketing campaigns within a marketing agency that specialises in the arts.

### Job Description

Are you interested in working for a growing marketing agency that specialises in live entertainment and the arts? Do you like the idea of working remotely? Then this could be the perfect position for you!

### Skills Required:

- Good written English
- An eye for detail
- A good understanding of spreadsheets and monitoring budgets
- The ability to think outside of the box
- Strong communicator
- Passionate and driven
- Previous experience working in a marketing role,
- Previous arts marketing experience desired
- Comfortable working in a fast-paced environment and working to tight deadlines

### Job Requirements:

- Monitoring sales for upcoming shows
- Taking a leading role on planning marketing activities whilst working to a set marketing budget for a variety of shows
- Communicating with UK regional theatre marketing and box office teams
- Proofing and coordinating upcoming marketing activity for campaign plans
- Liaising with media suppliers and designers to facilitate marketing budget activity

### How To Apply:

Send your CV and a cover letter to [hello@goldupslane.co.uk](mailto:hello@goldupslane.co.uk)

Contact name: HR Manager

Contact email: [hello@goldupslane.co.uk](mailto:hello@goldupslane.co.uk)